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KEMP'S CATALOGUE

... 1941 ...

WONDER
EXHIBITION **DAHLIAS**

GLADIOLUS, HEMEROCALLIS,
JAPANESE IRIS, ETC.

KEMP'S GARDENS

Breeders and Growers

Little Silver, New Jersey

P. O. Box 181

TELEPHONE, RED BANK 2876

To Our Flower Loving Friends and Patrons

GREETING:

For over 60 years we have been identified with the horticultural industry in various branches including breeding work, which began about 40 years ago. The past 20 years have been devoted mostly to the breeding and growing better dahlies, for better gardens. Many of our originations have found their way into the gardens of patrons in every quarter of the globe.

We are justly proud of the success of our breeding work which is still in progress.

The beginning of a New Year, to us is the beginning all over again of the opportunity to serve, to give good value for money received, as well as the best service we can possibly render. We are specialists in our line; we know how to grow high quality stock, and how to serve our customers satisfactorily.

We wish particularly to stress the high quality of our dahlias, both roots and potted green plants. Our green plants are propagated from the choicest field grown stock, selected while the plants are still in full growth and bloom, and marked out for propagation, as we know good stock must be used to produce good healthy plants. We feel you cannot get better stock anywhere, regardless of price.

The new and older varieties of dahlias offered in this catalog are of high order, and superior quality stock. Many of the older varieties have been and still are great prize winners, and the prices are now so reasonable any one can afford them. It costs no more to plant and cultivate a good variety than it does a poor one.

If you have never given us any of your business, won't you please let us have the pleasure of serving you this year? We will do our utmost to serve you well.

Kindly look this little book of great flowers over carefully; go over it page by page. If you will do this, you are almost certain to find something listed therein that you will wish to have in your 1941 garden.

Thanking you, and with best wishes for a greater and better garden year, we remain,

Yours for better flowers,

KEMP'S GARDENS, Breeders and Growers,

January, 1941

Box 181, Little Silver, New Jersey.

Terms of Sale—Please Read Carefully

The following offers are made subject to prior sale, and on the following conditions.

Our price quotations are for strictly first-class stock and we guarantee the quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. We have no control over weather nor other adverse conditions that might contribute to failure and are therefore absolved from any blame for failures from causes beyond our control.

CANADIAN REGULATIONS—To import plants, bulbs, roots and other nursery stock into Canada, a special permit must be obtained from the Secretary of the Destructive Insect and Pest Act Advisory Board, Dept. of Agriculture, Ottawa, Ontario. He will issue the permit and supply information as to how it is to be used.

TERMS—Cash, unless otherwise agreed upon before shipment of the order.

WHY YOU SHOULD PLACE YOUR ORDER EARLY

In the first place, you get first choice of stock. You are reasonably sure of getting the varieties you want, and as there is sure to be a shortage of some varieties, early ordering is an important consideration. It is never too soon to order early.

Dahlia Abbreviations: F. D.—Formal Decorative; I. D.—Informal Decorative; I. C.—Incurved Cactus; Str. C.—Straight Cactus; S. C.—Semi-Cactus. Divisions, mean one or more roots (tubers) each.

PLEASE NOTE: Dahlia orders for less than \$1.00 not accepted. Practical cultural directions sent with each order.

Kemp's New Dahlia Originations and Introductions FOR 1941 RELEASE

We wish to extend our sincere thanks to all our good friends and customers for their kind words and generous patronage in the past, and to express the hope that our pleasant business relations may continue in the future. We are offering the largest list of great prize winners for 1941 it has ever been our privilege to list. Many are the greatest ever originated. They won for us in the 1940 shows 27 first prizes, 11 seconds and 3 thirds. Good varieties and they alone can win, so why waste money and time on poor ones. Buy the best and win.



DR. FRANK E. BENNETT

DR. FRANK E. BENNETT—I. D. (No. 539). This outstanding dahlia was named for our good friend of St. Thomas, Canada. That it will have a strong appeal to the many horticultural friends of Dr. Bennett, as well as progressive dahlia growers everywhere, we are quite certain.

The colors are Stronian yellow, old gold and orange. The reverse buffy citrine, the twisting and curling of the long narrow petals present all the colors at one and the same time, but the general effect is a bright golden orange. The brilliant colors instantly attract the attention of all who see it.

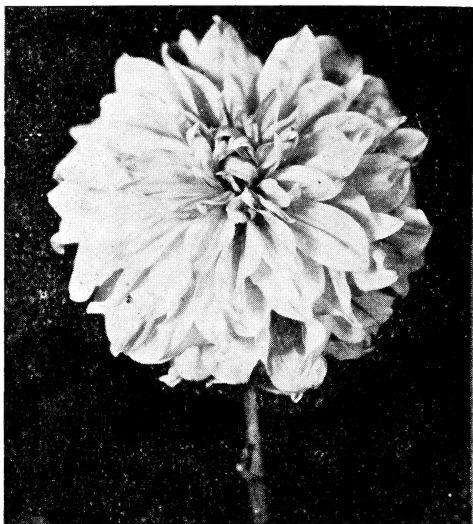
We believe it is one of the most desirable dahlias introduced in recent years. The blooms are very large attaining to a size of 12 inches and over in diameter, and are quite deep, and are held high out of the luxuriant foliage on rigid stems. Plant averages 4 to 4½ feet high, is well branched and quite prolific of large exhibition blooms from mid-season till cut down by frost. If you are looking for the new and more beautiful in dahlias, this unusual and unique variety will give you entire satisfaction.

We have decided to offer it in plants only for 1941 plantng.

Plants each \$7.50, 3 for \$15.00

CROWNING GLORY—I. C. (Salem). This dahlia upon opening has somewhat the appearance of a Semi-Cactus type, but as the bloom becomes more fully developed the edges of the petals fall back and roll, forming quills which gradually incurve. The color is rose-pink with cream centre, blooms are 12 inches and over with good depth, and are held high out of the foliage on strong, straight stems. Height of plant averages between 6 and 7 feet. Foliage good. This spectacular Cactus Dahlia is without a rival in its type, and has the distinction of winning the A. H. A. Medal at both Peekskill, (N. Y.), and Washington, D. C., and the \$50 Government Bond at the latter place. Was a Gold Medal winner at the A. D. S. Show at the World's Fair, and first in the Court of Honor at the N. N. J. Soc. Show.

Plants each \$10.00



SILVERTON (See Page 5)

CLASS—F. D. (Salem). This great sulphur yellow dahlia has been grown to 15½ inches across, but under ordinary conditions it is an eleven inch bloom. We firmly believe it to be the largest and best formal to date. It is very compact, is not at all coarse, and the petals fall back toward the stem when the bloom is fully developed. The stems are straight and rigid and hold the blooms almost directly on top. Bushes are rugged, of medium height, and will produce five and six 10 and 11 inch blooms at the same time.

It was the best formal at the A. D. S. Show 1940, best formal at the Central States Show at Chicago, was the most outstanding specimen bloom in the 1939 Poughkeepsie, N. Y., show when exhibited as a two year seedling.

Plants each \$7.50

ALL-AMERICAN—S. C. (Salem). Here is another outstanding dahlia you will like to grow. In color it is mulberry rose, suffused salmon with wax yellow at base of petals. The petals twist somewhat and point in all directions. Bushes are strong, sturdy growers, attaining to a height of six to seven feet, are very prolific of immense blooms which are held almost top of straight stems. This is a very hardy variety and blooms are nearly as large when grown without fertilizer as when forced.

Was awarded the A. H. A. medal at the Wisconsin State Show at Milwaukee, was the most outstanding specimen bloom at both Peekskill and Poughkeepsie, was first Semi-Cactus at Central States Show, and blue ribbon winner in several other shows.

Roots each \$15.00, Plants each \$7.50

TROJAN—I. D. (Salem). This unique variety is rated by some as a super dahlia. It is immense in size, and the blooms are held well out of the foliage on long, stiff stems, and are produced in great profusion. In color the bloom is crimson red, overlaid wax yellow, with the yellow more pronounced on reverse of petals. The petals twist somewhat, further enhancing the beauty of this wonderful variety. Bush is of medium height and very hardy.

Won the A. H. A. medal at East Liverpool, Ohio, by unanimous vote of the judges. It was grown very successfully in various parts of the country.

Roots each \$15.00, Plants each \$7.50

TIM MURPHY—F. D. (New Zealand Origin). If you want something in the formal purple class that really grows big, here it is. In color it is French purple with a very deep garnet base reflexed with veins of true purple. The blooms are held almost directly on top of stiff stems. The bush growth is of medium height, very rugged and appears to be insect resistant.

Plants each \$2.50



PRIDE OF NORFOLK

PRIDE OF NORFOLK—I. D. (Ambrose-Kemp, 1941). This sensational dahlia merited the high score of 87E at the East Lansing trial grounds season of 1939, the highest scoring variety in the grounds that year.

The color of this great dahlia is light shell pink, suffused with mallow pink. It is a giant in size, many blooms measuring 12 inches and over in diameter by 6 inches and over in depth, and are held facing on stiff stems, 8 to 12 inches above the top foliage. An early bloomer, and flowering habit unusually good for so large a variety. Plant attains to a height of around 4 feet, is well furnished with long side branches, giving it a spread almost equal to its height. A super exhibition variety that ranks tops with the best of them, and is destined to become a great prize winner, and a prime favorite with exhibition fans everywhere.

Plants (Only) \$5.00 each, 3 for \$12.50

MISS NORFOLK—I. D. (Ambrose-Kemp, 1941). Here is another fine dahlia we are very pleased to enjoy the privilege of listing for 1941 planting. The blooms are a beautiful bright buff, slightly tinged pink, are full centered and are 11 inches and over in diameter, of good depth, and are held facing on stiff stems 10 to 12 inches above the top foliage. Height of plant $4\frac{1}{2}$ to 5 feet, with a spread of $3\frac{1}{2}$ feet. Good healthy grower, with foliage so thick and leather like, insects seem to have little liking for it. This is really a super dahlia that will prove a great prize winner.

Plants (only) \$5.00

MARY TAYLOR—(Taylor, 1940). Str. to Inc. Cac. This is one of the most outstanding Cactus dahlias introduced in recent years. In color it is described as Gold, salmon pink linings with lighter reverse. Size of bloom, 9 by 4 inches. Stems good, bloom a good keeper. Plant 6 feet. Awarded certificates of merit at East Lansing with scores of 85E-85C. Fairmont, W. Va., 85E and Storrs 86E, 1940.

Plants (only) \$3.00 each, 3 for \$7.50

SILVERTON—This dahlia is of an unusual color, in fact we know of no other just like it. In color it is silvery seashell pink, with light buff shading in the center of the bloom. The type might be classed as informal decorative, though it is so near the formal it is hard to differentiate between the two types. Blooms are 8 to 9 inches in diameter, full centered, of good depth and are held well out of the foliage on rigid stems. Plant is healthy and rugged, and very prolific of bloom. If you are looking for the unusual in color, this dahlia will surely give you great satisfaction in this respect, as well as in all other respects.

Roots each \$5.00, Plants each \$2.50

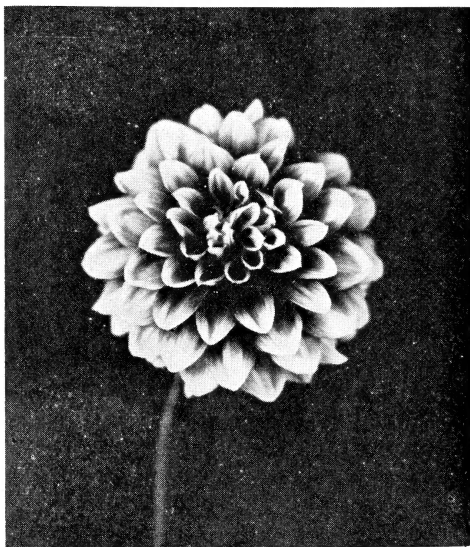
Kemp's 1940 Introductions

LADY DOUGLAS—I. D. (Pittman-Kemp). This spectacular yellow dahlia attracted much attention from visitors to our gardens the past season. Its color is cream yellow, outer edge and tips of petals bordering on bright piric yellow. The flower is very large, with formation much like California Idol. The long, stiff stems hold the flowers mostly facing upward, and high out of the foliage. Plant is a tall sturdy grower, reaching a height of 7-8 feet, well branched and quite prolific of large exhibition blooms from early to late season. A sensational dahlia you will be much pleased to have in your garden. Stock limited.

Roots each \$5.00, Plants each \$2.00; 3 for \$5.00

GLAMOROUS—I. D. (No. 17-37). The color of this unusual dahlia is a combination of barium yellow and lavender pink blend, many blooms having about 50% of each color. Flowers are wide open, moderately full centered and can be grown to a width of 10-15 inches. Has sufficient depth to make a well balanced flower. It is a novelty of considerable merit and unlike any other dahlia we have ever seen. Plant is a strong grower, wide spreading and very prolific of large bloom from midseason until killed down by frost. If you are partial to the unusual in dahlias, you will want this spectacular novelty. ON FLOWER GROWER HONOR ROLL.

Roots each \$3.00, Plants each \$1.50; 3 for \$3.50



LADY GAY

LADY GAY—F. D. (Pittman-Kemp, No. 21). Persons who are partial to Bi-Colored Dahlias will find in this new introduction a pleasing combination of light pink and red. The blooms are about 6½ inches in diameter, and 4-5 inches in depth, and are very evenly matched in coloring. The lower two-thirds of the petals is deep rose red, tipped light rose pink, the red being slightly less noticeable on the older petals than on the younger front petals. Stems average around 8 inches and are very rigid. Plant is a strong grower, attaining to a height of about 5 feet, is wide spreading and very prolific of bloom from mid-season till cut down by frost. A splendid keeper when cut. Beautiful for house decoration and a splendid exhibition variety in the B class.

Roots each \$5.00, Plants each \$2.50

SHAWNEE—F. D. (Pittman-Kemp, No. 23). The color of this giant is brilliant carmine, with radial lines of pink on reverse of petals. The plant is a very strong grower, averaging 6-7 feet in ordinary garden soil, and is tremendously prolific of bloom the entire season. Blooms are of giant size, reaching a diameter of 12-14 inches and a depth of 6 inches and over.

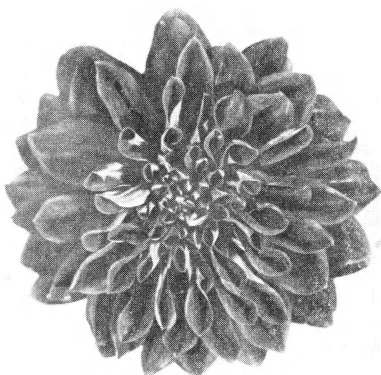
The blooms are held high out of the foliage on long stems. Like Satan and some other great dahlias, the blooms when wet are so heavy the long, slender stems do sometimes bend over in an arc, but this can be easily remedied by giving them a little support with splints until the stem hardens, when it will hold the huge bloom erect without support. We believe this dahlia will take its place among the really great dahlias, and that it has a great future before it.

Roots each \$10.00, Plants each \$5.00; 3 for \$10.00

A. G. GOODACRE—F. D. (Goodacre). This novelty bi-colored dahlia is in a class by itself. The ground color is lemon yellow tipped white. Flowers average 9-10 inches across, have good depth, and the long stiff stems hold the blooms well out of the luxuriant foliage. Plant attains to about 5 feet in height, is many branched and very prolific of blooms from early to the end of the season. "It's a knockout" were the reports of several who had it on trial.

Won two firsts in undisseminated class and a certificate of merit at East Lansing, 1939, with a score of 85½.

Roots each \$6.00, Plants each \$3.00, 3 for \$6.00



RED CHALLENGER

KEMP'S RED CHALLENGER—F. D. (1940). This sensational red dahlia is a seedling of our well known and popular variety Freckles, crossed with Murphy's Masterpiece. We believe it is a real challenger for the crown of popularity that has been worn so long by that old and well known variety. It has the same formation as our 1939 release, Radiant Beauty, and is an exact duplicate in plant growth and habit, foliage and blooming habit. The color is a brilliant carmine, blooms are held facing well out of the foliage on long stiff stems. The plant is of medium height, many branched and very prolific of large exhibition blooms from early to late. We had many blooms the past season measuring up to 11 inches in diameter and 5 inches and over in depth, without forcing. We do not know how large the blooms will grow with heavy feeding, but we do know its blooms will grow much larger than Murphy's Masterpiece the past season, right alongside of it, both varieties receiving exactly the same treatment. On flower growing honor roll.

Root each \$7.50, Plants each \$3.75, 3 for \$10.00

IMPROVED WHITE JERSEY'S BEAUTY—F. D. (Pittman-Kemp, 1940). We wish you could have seen this beautiful white dahlia in our test garden season of 1939. It reminded one more of a large white Chrysanthemum than the bloom of a dahlia.

The bloom is of true Jersey's Beauty type, and is about 7 inches across, with a depth nearly equalling its width. Blooms are held high out of the foliage on stiff stems, and are borne on healthy, vigorous plants 5-6 feet high. An early and prolific bloomer. In short, it has everything you could ask for.

No other white we have knowledge of can equal it as a general purpose variety.

Divisions each \$7.50, Plants each \$3.75, 3 for \$7.50

ST. ALBANS—I. D. (Kemp, 1940). This is one of the purest and most beautiful WHITE dahlias we have ever seen. Its Crystal pure white blooms are 10 inches and over across by 5-6 inches deep, and are held well above the foliage on stiff stems. Plants attain to a height of 5 to 6 feet, are well branched and quite prolific of exhibition blooms that are hard to beat in the show room. (Root stock quite limited.)

Roots each \$5.00, Plants each \$2.50, 3 for \$5.00

PREMIER'S WINSOME—I. D. (Premier). This is unquestionably the greatest and most attractive pink since Kathleen Norris, and is a wonderfully easy doer. Its massive blooms are produced in great abundance, and reach a maximum size of 11 x 6 inches. Stems slender but very strong and straight. Foliage heavy and leather like, which is very discouraging to leaf eating insects.

A great prize winning variety you cannot afford to pass up. You can grow this great pink dahlia to perfection without much feeding and pampering.

Roots each \$3.00, Plants each \$1.50, 3 for \$3.00

Root stock quite limited.

JEFFERSONIAN—This giant pink Decorative Dahlia is just about tops in the pink section. It is slightly darker in color than Premier's Winsome, is of the same type of flower, and grows equally large. The plant is not as tall a grower as the Premier, but is vigorous and a good doer. The plant attains to a height of around five feet, is well branched and prolific of large exhibition blooms, many of them 12 by 6 inches, stems long and stiff, holding the blooms well above the top foliage. A great dahlia that will prove a great prize winner in the pink and largest bloom classes.

Roots each \$2.00, Plants \$1.00 each, 3 for \$2.50

CROYDON ACME—(Australian). Of the many Australian Dahlies we have tested out in our trial gardens, this wonderful Helio Pink dahlia can be ranked as one of the greatest formal Giant Decorative Dahlias we have ever grown. The giant exhibition blooms can easily be grown up to 12 inches and over in diameter by 6 inches in depth. It is in our opinion the greatest dahlia of its color ever introduced. The plant is a medium tall grower, reaching a maximum height of slightly over four feet. It is well branched, wide spreading and very productive of large exhibition blooms, and it is no uncommon thing to see 6 to 8 giant blooms develop on the plant without fading or burning. Stems are perfect, long, strong, and seldom show any signs of leaf growth or branch within 12 inches of the flower. Taken as a whole, we know of no other variety regardless of color that has so many good qualities as this one.

It is a healthy, clean grower, good root maker, and ranks tops as an exhibition variety. If it has any faults we failed to discover them.

Roots each \$3.00, Plants \$1.50 each, 3 for \$3.00

Special offer, 1 plant each of Premier's Winsome, Jeffersonian and Croydon Acme \$3.00 delivered.

PROGRESS—I. D. (Salem, 1940). An exhibition dahlia of great size, perfect formation and excellent quality. The 11 x 6 inch blooms are a bright rosy mauve, and are held high out of the luxuriant clean growing foliage on long stiff stems. The plant is a rampant grower going up to a height of 5 to 7 feet, is well branched and dependable bloomer, and can withstand the hottest weather without stunting. 1939 it won as best specimen seedling at Peekskill, and the American Home Achievement Medal at Baltimore. In our opinion it should have won the Achievement Medal at the A. D. S. Show in New York, as it was unquestionably far ahead of the variety receiving the award.

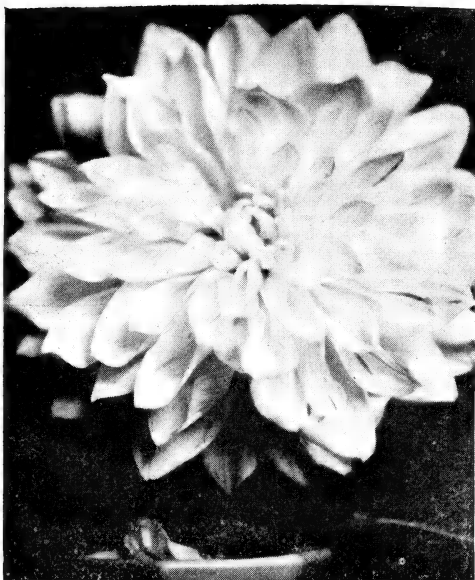
Roots each \$7.50, Plants each \$2.50, 3 for \$6.00

FLASH—I. C. or S. C. (Salem, 1940). This is the most striking bi-color Cactus introduced in many years, if not the most striking of any ever introduced. Its colors are red with white tips and are usually serrated doubly, one pair of serrations pointing in one direction and the other in the opposite direction. Blooms are rated as medium size but we saw blooms fully 10 inches across the past season. It is an early and prodigious bloomer. Stems good, and plant attains to a height of 4½ to 5 feet. Side branches very numerous, and requires thinning out of branches for best results.

Root stock very limited. While they last orders will be filled at \$7.50 the root.

Strong plants \$2.00 each, 3 for \$5.00

New Outstanding Exhibition Dahlias at Low Prices



RADIANT BEAUTY (1939)

KEMP'S RADIANT BEAUTY—I. D. (No. 42-36). This outstanding variety is a seedling of our well known variety "FRECKLES," and is more beautiful than its parent. The yellow background is brighter, and the Scarlet markings on the petals more vivid than the seed parent. Inner half of the petals is a rich Lemon Yellow, while the outer half is a light maritus yellow. The entire flower is marked with lines and dots of vivid scarlet, distributed just right to produce the most pleasing effect. Blooms are very large, and can easily be grown up to 12 inches and over in diameter, has good depth, and are held well out of the foliage on stiff stems. Plant is of medium height, is wide spreading and very prolific of large exhibition blooms from early to late season. (On Flower Grower 1938 Honor Roll.)

Roots each \$3.00, Plants each \$1.50, 3 for \$3.00

JESSIE MILLER—I. D. (Kemp, 1940). This beautiful Orchid Pink Dahlia is a seedling of Murphy's Masterpiece crossed with the white variety Ida Perkins. Blooms have about the same formation as its seed parent, and average about 10 inches across under ordinary garden culture, but by liberal feeding can be easily pushed up to 12 inches and over. Blooms are held high out of the foliage on rigid stems. Plant habit is almost an exact duplicate of Murphy's Masterpiece, but is a much better root maker and a good keeper in storage.

A prize winning variety that is mighty hard to beat in its color class

Roots each \$5.00, Plants each \$2.00, 3 for \$5.00

RICHARD WATTS—F. D. In this dahlia, we have a very unusual color, it being burnt orange, with shadings of gold. The formal decorative blooms are quite large, attaining to around 10 inches across by 8 inches in depth. Stems good, and plant a strong grower. If you are partial to the orange hues, you will like this dahlia.

Plants (only) \$3.00

SAN FRANCISCO—I. D. (1939). This giant is a true shrimp pink in color, and easily takes its place among the Jumbo size varieties, it is built on a massive scale in every detail. The plant growth is very strong, with blooms of massive size, many measuring up to 12 to 14 inches across by 7 to 8 inches deep, and has a refinement seldom found in so large a bloom. A sensation in the garden, the show room or wherever seen. Rated by many as one of the finest pinks they have ever seen. An honor roll dahlia of great merit. Roots stock very limited.

Roots each \$4.00, Plants \$1.50, 3 for \$3.00

RITA WELLS—I. D. (Ruschmohr, 1939). This great dahlia ranks with the largest and best in the giant section. It grows naturally to about 11 inches across by 7 inches deep, but can easily be increased to 12 inches and over across with very little forcing.

The color is Rose Buff with reverse subdued lilac pink. Plant attains to a height of 5 feet, is well branched and good bloomer.

A certified variety, with an American Home Achievement medal to its credit. Root stock very limited.

Roots each \$4.00, Plants each \$1.50, 3 for \$3.00

VICTORY—F. D. (Asther). This pink formal is a decided acquisition to the formal section. In size, it easily takes its place in the ranks of the giant varieties, as it can be grown up to 11 inches across by 7 inches in depth. Has excellent stems that hold the flowers well above the top foliage. A splendid keeper on the plant and when cut. Plant and foliage good.

Plants only \$1.50, 3 for \$3.00

GLAMOUR—I. D. (Salem 85E). The color of this huge variety is a purple veined violet, one of the most unusual and distinctive colored varieties ever introduced. It can easily be grown up to 11 to 12 inches across by 7 to 8 inches in depth, has excellent stems that hold the flowers well above the top foliage. Height of plants 5 to 6 feet, very rugged and a good doer. A great exhibition dahlia. Root stock very limited.

Roots each \$4.00, Plants each \$1.50, 3 for \$3.00

PINK GIANT—I. D. (1940). This is unquestionably one of the greatest and most beautiful pure pink dahlias in commerce. Of the many thousands of bloom we saw on display at the World's Fair A. D. S. Show, this in our opinion was the most outstanding. It easily merits a place in the ranks of the big fellows, has perfect long stems that hold the big blooms well out of the foliage. Plant attains to a height of around 5 feet, and is a healthy, vigorous grower. On 4 Honor Rolls.

Plants only \$2.00 each, 3 for \$5.00

BRILLIANT LADY—I. D. This giant was one of the most satisfactory doers in our garden the past season. The plant is a very strong grower, and a prolific bloomer from early to late. Its giant bloom of 11 to 12 inches across by 6 inches and over in depth, are French Purple with a reddish tinge, reverse of petals silver. The medium to long, strong stems hold the flowers mostly facing upward. Height of plant 5 to 6 feet. Healthy vigorous grower.

Roots each \$3.00, Plants each \$1.50, 3 for \$3.00

MAYOR FRANK OTIS—I. D. (Score 85E.) A couple years ago this dahlia was introduced at \$25.00 per root, and as the largest variety ever originated. It is of California origin and out there it may be all that was claimed for it, but here in our eastern gardens, we have not found it any larger than many other giant varieties, and not as large as some. The largest bloom it produced for us last season was just under 13 inches in diameter by 6 inches in depth. In color it is a soft, rich golden yellow, with a pronounced coppery tone. A color combination that is very beautiful. The long stems need some support until they harden, when they will carry the heavy blooms without artificial support. The plant is a very sturdy grower, attaining a height of 6 to 7 feet, is many branched and a moderately prolific bloomer. Root stock limited.

Roots each \$3.00, Plants each \$1.50, 3 for \$3.00

DAHLIAMUM—(1940). Similar to a huge Japanese Chrysanthemum. Color Cadmium Apricot. Size 12 inches across by 10 inches in depth. Stems are long and rigid, holding the giant blooms high above the top foliage on the 6 feet high bush. Honor roll, and certificate at Storrs.

Plants only \$1.50, 3 for \$3.50

YELLOW GLORY—(Frey, 1940). This fine clear lemon yellow semi-cactus dahlia was originated by the President of the A. D. S. and is tops in the yellow Semi-Cactus section. Its great size of 12 x 7 inch blooms can scarcely be equalled by any other yellow semi-cactus variety. Beautiful in form and finish of bloom. Stems are rigid and hold the flower well above the top leaves of the sturdy 5 foot bush. Certified at Storrs. Winner of Achievement medal at the N. J. Dahlia Society Show, and many other prizes season of 1939 and 1940.

Plants only \$2.00, 3 for \$5.00

JOAN CRAIG—I. D. (Chappaqua, 1940). This red dahlia possesses a richness in color tones seldom seen in red dahlias, it being a deep ox-blood red, almost black at the center, reverse burgundy. The petals twist sufficiently to show the reverse, which imparts additional richness to the blooms. Has good stems that hold blooms erect, and well out of the top foliage. Blooms are large. Plant growth vigorous, reaching a height of over 4 feet. Listed in the Dahlia Futurity for 1940.

Plants only \$1.50 each, 3 for \$3.00

GEORGE O. WALLACE—I. D. (Wallace). This spectacular dahlia was very outstanding in our test garden last season. In color, it is Citron Yellow lower half of petals, Cream Yellow upper half of petals. Flower is somewhat loosely built, but has great size and good keeping qualities, both on the plant and when cut, and may well be classed among the giant exhibition varieties, as we had many blooms 11 inches and over in diameter, which were held high out of the foliage on sturdy stems. Plant is an exceptionally strong grower attaining to a height of 6 to 7 feet. Is well branched and quite prolific of giant exhibition blooms. Easy doer.

Roots each \$3.00, Plants each \$1.50, 3 for \$3.00

ONE GRAND—Semi-Cac. This is one of the largest dahlias of this type we have ever grown. Last season we had many blooms 12 to 14 inches in diameter which were held high out of the foliage on rigid stems. The plant is a tall sturdy grower, reaching a height of 6 to 7 feet, is many branched and quite a prolific bloomer. A good companion to the George O. Wallace. Excellent exhibition variety.

Plants each \$1.50, 3 for \$3.00

REMEMBER—Our plants are propagated from carefully selected base cuttings. Plants are stocky well rooted pot plants, weather hardened before shipment, and are guaranteed to reach you in good condition.

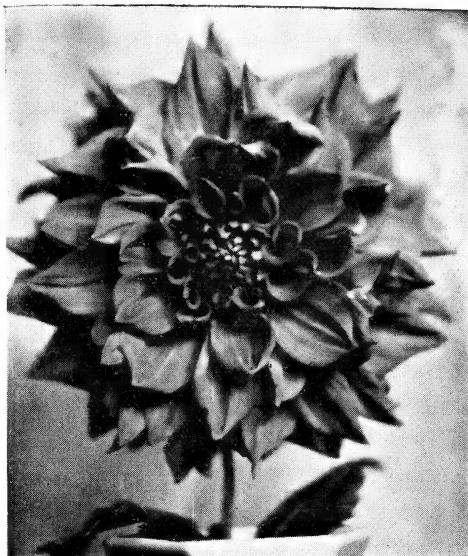
MOTHERS DAY—I. D. (Australian). This is just about the largest and best White Dahlia we have ever seen. In size, it is quite as large in width, and as great or greater in depth than the best blooms of the Margaret Broomall we have seen, and we have seen many of them, as we visited the introducers gardens three years in succession previous to its introduction. The blooms of Mothers Day average between 10 and 12 inches in diameter and 7 to 8 inches in depth, but we have seen them larger from heavily fed plants. Plant is a strong grower attaining to a height of 6 to 7 feet, is well branched and an early and moderately profuse-bloomer. Stems are long and strong, holding the giant blooms well above the foliage. We have good healthy stock and will be in a position to supply what should be good healthy plants, but in limited quantity. No roots for sale.

Plants (only) \$1.50 each, 3 for \$3.50

ALICE MAY—I. D. (Australian). This waxy white dahlia is very appropriately called the White Lord of Autumn, as the blooms are almost an exact duplicate of the blooms of the Lord of Autumn in every respect excepting in color. Blooms range up to 12 inches in diameter by 8 inches and over in depth, the petals folding back to the cane stiff stems, which hold the flowers facing 8 to 10 inches above the top foliage. Plant is a strong grower, averaging around 5 feet high. A single bloom won three blue ribbons at the Cleveland show. One for the best bloom in the class, a second for the largest bloom in the show, and the third for the most perfect bloom in the show. This great white is sure to go places in the 1941 shows.

Plants (only) \$1.50 each, 3 for \$3.50

Outstanding 1939 Introductions



KEMP'S RED PILOT

KEMP'S RED PILOT—I. D. (No. 24-37). This beautiful red dahlia made good wherever grown the past season and very flattering reports have come from many who say it is one of the outstanding red dahlias of today. The plant is a strong grower and prolific producer of very large blooms, of a most brilliant red color that does not burn or damage easily from excessive moisture. Its color appears to be about half way between carmine and nopal red. Its brilliantly illuminated blooms have been grown up to 11 inches in diameter by five to six inches in depth, and are supported on long, slender stiff stems that hold them facing high out of the foliage. The 6 ft. high plant is very prolific of large blooms throughout the season.

Roots each \$2.00, Plants each \$1.00, 3 for \$2.00

KEMP'S YELLOW SUPREME—I. D. (No. 11-36). Good reports on this fine yellow have been received from growers the past season. It appears to have done well wherever grown. It is a good doer and its giant Pinard yellow blooms which often reach 12 inches in width by 6 inches in depth, entitles it to a place in the ranks of the largest flower class.

The plant is a sturdy grower, averaging about 4½ feet in height, is many branched and wide spreading, and very prolific of giant bloom from early to late season. Stems long and stiff holding the giant flower high out of the foliage. (1938 Flower Grower Honor Roll.)

Roots each \$2.00, Plants each \$1.00, 3 for \$2.00

1938 Introductions

KEMP'S RUFFLED BEAUTY—F. D. Probably the most unique formal decorative ever introduced. Its outstanding, distinctive feature is its ruffled and fluted petals producing an effect that might be likened unto a ruffled petunia.

The color is capusine orange, shading to salmon orange at the tips of the petals, center shading to rose doree, peach pink and orange blend reverse. Flower 9 to 10 inches wide by 5 inches deep, stems long and stiff holding the flower high out of the foliage. Plant averages about 5 feet in height, foliage dark bronzy green.

Roots each \$2.00, Plants each \$1.00, 3 for \$2.00

NANCY GENE—I. D. (Australian). A brilliant yellow dahlia of outstanding merit. The color is a deep sulphur yellow without any shadings, a true self. While this dahlia is huge in size it is not coarse, and might very appropriately be called a yellow Kathleen Norris, on a perfect stem strong as iron. Fine exhibition variety. Plant attains to a height of 5 feet and over, is wide spreading and a moderately good producer of huge exhibition blooms.

Roots each \$2.00, Plants each \$1.00, 3 for \$2.00

DOLLY MADISON—I. D. (Kemp, No. 16-35). The color of this fine dahlia is a rich veridine yellow, shading to light bronze, bitter-sweet reverse. Flower 10-11 inches across and of ample depth to make a well balanced and attractive flower. Stems long and stiff, holding the flower facing, high out of the foliage. Plant is a strong grower, averaging about 5½ feet high, with long slender stems, making it possible to cut with stems 3-4 feet in length. Fine keeper when used as cut flowers. Fine for exhibition.

Roots each \$1.00, 3 for \$2.00

ZENITH—(Kemp No. 14½-35). This fine dahlia is on the border line between formal and informal decorative. Color, Orange Buff, shading to pale yellow toward the ends of the petals. The blooms range in size from 9-11 inches across, are of corresponding depth, and are borne freely on medium length stem that hold the flower facing. Height 6 feet, many branched, wide spreading, and quite prolific of splendid exhibition blooms. Fine general purpose variety.

Roots each \$1.00, 3 for \$2.00

MONARCH OF THE EAST—F. D. (Almy-Kemp). That this is a great dahlia has been amply proven by its performance over a wide range of territory. Its large golden-bronze blooms (Buff reverse) frequently reach the enormous size of 13 inches and over in width by 6-7 inches in depth, and are held high out of the foliage on stiff stems. The plant is a fine grower, attaining to a height of four to six feet, with many long branches, and are very prolific of huge blooms.

Roots each \$2.00, Plants each \$1.00, 3 for \$2.00

MEMORIAL—I. D. (Kemp). We believe this is the most beautiful yellow colored dahlia ever introduced. It has a richness of color not duplicated by any other dahlia we have ever seen. It stands out clear and above any other yellow variety, no other dahlia like it in commerce. It can be grown up to 11 inches in diameter, has medium length stiff stems, and is produced in abundance throughout the season. Plant 4½ to 5 feet in height, wide spreading and vigorous grower.

Dedicated to the memory of the members of the old guard in the A. D. S. who have passed on to their reward.

Roots each \$1.00, 3 for \$2.00

KEMP'S MONARCH—F. D. This is another great formal decorative but of different color and somewhat different formation. A very distinctive dahlia of great size and beauty. The huge blooms are rather on the side of the Ball type, most of the petals being involute and bloom almost ball shape. Under ordinary culture we have had many blooms of it up to 12 inches in width by 7 inches in depth.

The color is a deep salmon, changing to orange chrome tint and lighter salmon when the flower is full blown. Reverse light peach-red. Plant averages about 4 feet in height, is reasonably well branched and quite prolific of huge blooms, from early to late season. On Johnson's Honor Roll 1937.

Roots each \$1.00, 3 for \$2.00

Kemp's 1937 Introductions

GREAT EASTERN—I. D. (No. E. K.) This big fellow is the result of crossing Oringo with Lady Moyra Ponsonby, and is one of the largest and most spectacular we have ever introduced. It can be easily grown to 14 inches in diameter, with a depth of six inches and over. The color is a blend of orange and reddish bronze, a beautiful color combination that reminds you of the various hues of the forests in late fall. Plant grows to a height of 4-5 feet, has many long side branches, and is very prolific of huge blooms from early till cut down by frost. Foliage, thick, tough and very resistant to sucking insect injury.

Divisions each \$1.00, 3 for \$2.00

FRECKLES—I. D. (No. P-K). Seedling of LaFiesta crossed with Lord of Autumn, inheriting the good qualities of both parents. The color is a Lemon Chrome, striped, blotched and speckled bright scarlet irregularly distributed over the yellow ground color. Blooms of this spectacular dahlia were grown up to 14 inches in diameter, and great depth, the past season. Plant averages about 5 feet in height, is many branched and wide spreading, and is tremendously prolific of large bloom from early to late season. The 8-10 inch stiff wiry stems hold the flowers facing, and well out of the foliage, which is luxuriant and very resistant to sucking insect injury.

Divisions each \$1.00, 3 for \$2.00

ROYAL PENNANT—F. D. (No. 109-K). This is the richest colored dahlia we have ever seen. It might be described as a rich purplish violet, nearest to a Royal Purple of any dahlia we know. Plant is a very strong grower, reaching a height of 7-8 feet, is well branched and extra good foliage. Blooms average 8-9 inches in width with corresponding depth, and are held 8-9 inches out of the foliage on stiff stems. If you like the unusual in dahlias, here is one that will please you immensely.

Divisions each \$1.00, 3 for \$2.00

Recent Introductions from Various Sources

ROBERT RIPLEY—I. D. (Salem, 1937). Believe it or not, this is one of the most outstanding dahlias ever introduced. Its great size and attractive color entitles it to first place in the ranks of the really great dahlias. Its distinctive color of Rhodamine purple, with deep rose pink suffusion radiating throughout the entire flower presents a never-to-be-forgotten picture. The immensely large blooms are held well out of the luxuriant foliage on strong stiff stems. Bush is vigorous, attaining to a height of 6 feet and over. Awarded many first prizes at both national and local shows. A sensation wherever shown.

Roots each \$1.50, Plants each \$0.75, 3 for \$2.00

GREATER GLORY—(Salem). This is a fitting companion to the Robert-Ripley, and is in every way quite as desirable. It's a tall vigorous grower with healthy, leather like foliage, and its 11 x 5 inch blooms are supported on long stiff stems well out of the foliage.

Color is a deep rose pink, occasionally shading to sulphur yellow in the center. It is classified as a semi-cactus, but the petals roll at the end of the season, coming close to a true cactus. One of the most artistic dahlias we have ever seen. Height of plant 6-7 feet.

Plants each \$0.75, 3 for \$2.00

RAILSIDE KING—I. D. (Railside Gardens). This 1938 introduction has fully proven its right to a place among the leading exhibition dahlias. The blooms are of great size in width and depth, and the color combination puric yellow at base of petals, blending to jasper pink, deeper at tips of petals, produces an effect of marvelous beauty. Stems are long and stiff, and the blooms are borne in reasonable quantity by sturdy plants 4½ to 5 feet in height. An Achievement Medal winner and many other prizes.

Roots each \$2.00, Plants \$1.00, 3 for \$2.00

DIRECTOR CARL DAHL—I. D. (Scott). This giant variety was introduced in the spring of 1938, and has made good everywhere. The color is brilliant old rose, and while the blooms are the very largest it does not look coarse and unsightly as many extra large ones do. Blooms average extra large the entire season, and it is no uncommon thing to see several blooms on a plant at a time that will measure up to 12 inches and over in diameter. It can be grown much larger by extra feeding. At the 1939 A. D. S. Show it received the award for the largest and best bloom in the show, with a 15½ inch bloom. The stems are strong and straight, holding the flower well out of the luxuriant foliage. Plant attains to a height 5 feet or over, is wide spreading and very prolific bloomer from early season till cut down by frost.

Roots each \$1.00, 3 for \$2.50

MRS. WM. S. KNUDSEN—I. D. (Dixie.) This large white is in our opinion one of the best white dahlias introduced in recent years. It is not only a strong vigorous grower, but a bountiful producer of large exhibition blooms of first quality.

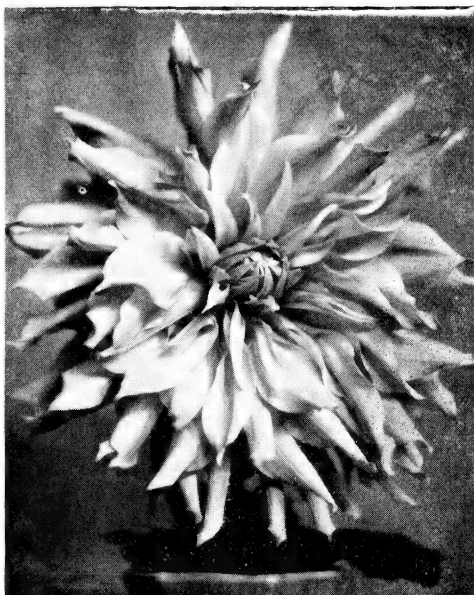
Weather conditions that spotted every other white dahlia in our gardens last season, never injured the blooms of this dahlia, they coming through spotless and in fine condition in all other respects. The blooms have been grown up to 12 inches in diameter, and 7 inches in depth. Stems are long and stiff, holding the flowers high out of the foliage. Height of plant 6-7 feet. Has many prizes to its credit.

Roots each \$1.00, 3 for 2.00

FREDA GEORGE—I. D. (Australian). One would have to look long and diligently to find another dahlia of such artistic beauty as this variety possesses. The color is helio and cream so perfectly and artistically blended it would seem that nothing more could be added that would enhance its beauty. The flowers are of perfect informal decorative type, are very large and have excellent stems that hold the flower high out of the foliage. Plant is a strong vigorous grower, attaining to a height of 5 feet and over.

Roots each \$1.50, Plants \$0.75, 3 for \$2.00

Root stock very limited.



DIRECTOR CARL DAHL—(See Page 14)

DIRECTOR MARSHALL A. HOWE—F. D. An honor roll dahlia of great merit named for the late lamented Director of the Bronx Botanical Garden. It is most attractive in form and color, it being a true formal decorative, the color being a deep tyrian rose, which is enhanced by the abundant foliage. It is quite large, and is held well out of the foliage on stiff stems. Plant is a medium to tall grower, and very healthy. Good root maker.

Roots each \$1.00, 3 for \$2.00

VOLCANO—F. D. This great big fellow generally rates as formal. It is near the border line between the informal and formal and is often exhibited in the informal class.

The color is Orange Flame red that does not fade nor burn. The 11 x 7 inch blooms are held high out of the foliage on stiff stems. The 4½ foot plant is clothed with dark green foliage, is very rugged and prolific of giant exhibition blooms. A consistent winner in the largest bloom class.

Roots each \$1.00, Plants each \$0.75, 3 for \$2.00

AMERICAN PURITY—S. C. (Am. Dahlia Farms). We like this fine white semi-cactus dahlia not alone for its purity of color, but for its large size and perfection of bloom. Blooms average about 10 inches wide by 8 inches deep. Bush is a semi-dwarf but very sturdy, healthy grower, attaining to a height of 4½ to 5 feet. A fine clear white, on strong erect stems.

Roots each \$1.00, Plants each \$0.75, 3 for \$2.00

MILTON J. CROSS—I. D. This great dahlia continues a favorite yellow with almost every grower. In color it is clear gold at center of flower, shading to light orange buff on outer half of petals, rich, bright, beautiful and of great size. The long stems hold the giant blooms high above the top foliage and are produced freely on 6-7 foot high plants. If you are looking for a great prize winner, buy this one, it will not disappoint you.

Roots each \$0.75, 3 for \$1.75

SON OF SATAN—This seedling of Satan is becoming more and more popular each year as its real value as an exhibition variety becomes more generally known. The blooms are of semi-cactus type, are very large and the vivid scarlet color is without a peer. Plant is a strong healthy grower, and the large brilliant colored blooms are held high out of the foliage on stiff stems.

Plants each \$0.75, 3 for \$2.00

LORD OF AUTUMN—I. D. (Almy-Kemp). After five years contests in shows all over the country, this great dahlia continues to hold and is still tops in the large flowered class. Its beautiful golden yellow color, together with its immense size, both in width and depth, good keeping qualities places it in the ranks of the super exhibition varieties.

Plants (only) \$0.75 each, 3 for \$1.50

PURPLE WONDER—I. D. This spectacular Pansy Purple dahlia has many friends among dahlia fans. It is distinctive from all other purple varieties. Blooms range up to 11 inches in diameter, and 6 inches and over in depth, and are held high out of the foliage on cane like stems. Plant attains to a height of 6 feet. Good bloomer, and good root maker.

Roots each \$0.75, 3 for \$2.00

MILDRED HAIRE—I. D. Here is another sport of the variety Daddy Kemp, and is an exact counterpart of its parent in all respects, excepting in color, it being a bright lavender pink. Flowers can be grown up to 12 inches and over in diameter by 6-7 inches in depth, has good stiff stems that hold the flower well out of the foliage. Plant is a rampant grower, averaging around six feet in height. Good root maker.

Roots each \$1.25, Plants each \$0.75, 3 for \$2.00

KATIE K—(Lakeside). This giant, introduced 1938 created a sensation in the many shows for its great size and beautiful soft violet rose, with lighter veining blend. The plant is an open grower, and prolific bloomer. Its 11 x 6 inch blooms are held high out of the foliage on stiff stems. Certified at Storrs and East Lansing trial grounds 1937.

A fine dahlia you will be proud to have in your garden, and exhibit in the shows.

Roots each \$1.50, Plants each \$0.75, 3 for \$2.00

MURPHY'S MASTERPIECE—This giant red dahlia continues to hold the lead in the red section, and well grown blooms carry off the blue ribbon in almost every contest with other red varieties. It is so well known by dahlia fans throughout the country it seems a waste of time to attempt to add anything to its great popularity.

Plants (only) \$0.75 each, 3 for \$2.00

BURGUNDY—I. D. A giant bloomer of great width and depth. The color is a rich burgundy red of great beauty, and the finest of its color to date. Plant is a rugged grower, and very resistant to injury from chewing insects.

Plants (only) \$1.00 each, 3 for \$2.00

YOUR LUCKY STAR—Str. Cac. (American D. F.) The color of this outstanding, distinctive dahlia is amaranth pink with white center. Symmetrical formation, rather inclined to semi-cactus. The ideal stems hold the flower in perfect position. Plants are healthy, medium tall and easy doers. An achievement medal winner and grand prize winner at Latrobe, Pa., 1938.

Plants (only) \$1.00, 3 for \$2.50

DADDY KEMP—I. D. This is every inch a man's dahlia, and one of the most spectacular varieties introduced in recent years. Color, rich purplish red, and may be grown up to 14 inches in diameter, and 6 to 7 inches in depth. Under certain soil and cultural conditions the stems may be somewhat weak, like Satan and some other great dahlias, while under favorable soil and cultural conditions the stems are entirely satisfactory. Plant is a rampant grower, and tremendously prolific of giant blooms from early to frost.

Roots each \$1.00, 3 for \$2.00

WHITE DADDY KEMP—I. D. Sport of the well known giant variety "DADDY KEMP". The blooms are of giant size, and the same general character as the Daddy Kemp, but are white with an occasional rose red marking, more intense on some blooms than on others. Plant growth is identically the same as the Daddy Kemp. The most spectacular white dahlia in existence. Root stock limited, and while they last root orders will be filled at quoted price.

Roots each \$1.50, Plants each \$1.00, 3 for \$2.00

Variegated Dahlias

TRIUMPH D'ANVERS—I. D. (Nagles). This is not only a beautiful bi-color dahlia, but is equally beautiful in its formation, the petals curling and twisting in an enchanting color combination of crimson and white. Flowers are of medium size, and are produced in profusion from early to late season, are held well out of the foliage on stout stems. Plant about 5 feet high, and many branched.

Divisions each \$1.00, 3 for \$2.00

LOIS WALCHER—(I. D.) The color of this beautiful Bi-Colored Dahlia is deep amaranth purple, tipped white. Flowers are of medium size, full centered and are held high out of the luxuriant foliage on stiff stems. Plant a wonderfully healthy grower, attaining to a height of 5 feet and over, is well branched and a very prolific bloomer. Its record of winning in the 1938 shows was six American Home Achievement medals and many other prizes.

Roots each \$2.00, Plants each \$1.00, 3 for \$2.00

DADDY WALKER—I. D. We are glad to again offer this beautiful bi-colored sport of the variety "Daddy Kemp." In this variety we offer one of the most beautiful as well as the most distinctive dahlias introduced in many years. The ground color of its highly attractive bloom is a deep pink, heavily dotted and striped mahogany red. Flowers are very large and spectacular, instantly attracting the attention of all who see it. The bush is a moderately strong grower, many branched and is quite prolific for such a large flowered variety.

Roots each \$1.50, Plants each \$0.75, 3 for \$2.00

Cactus Dahlias

FRANCES K. HAWKINS—Str. Cac. (H. K., 1939). Color bright rhodonite pink, bordering on coral pink, with faint yellow halo at base of petals. Size 6 to 7 inches, stiff stems. Height of plant 6 feet.

Roots each \$1.00, Plants each \$0.75, 3 for \$2.00

BERNICE GEER—Color. Old Rose, slightly veined and tipped gold. Picked by dahlia critics as the best and most outstanding cactus introduced in 1938. Blooms around 8-9 inches in diameter are produced in abundance. Stems very good. Plant 4½ to 5 feet. Good grower, good root maker.

Roots each \$1.50; Plants each \$0.75, 3 for \$2.00

PINK ELEGANCE—Best pink cactus to date. Its brilliant rose pink never fades. Blooms up to 10 inches, on long stiff stems, and the strong growth 5 foot high plant, possesses every desired quality. A great prize winner. Certified at Storrs, 1937.

Plants only \$1.50 each, 3 for \$3.00

MISS WEST VIRGINIA—Color, is a bluish violet of great brilliance. Size, 7-9 inches, stems long and stiff hold the bloom well out of the foliage. Height, 4½ to 5 feet, healthy grower and an early and prolific bloomer.

Plants (only) \$0.75 each, 3 for \$2.00

RED LEGION—Inc. Cac. (Kemp). Color, rich crimson maroon flower of true incurved type. Maximum size of bloom about 8 inches. Height of plant 4½ to 5 feet, enormously prolific of large blooms. Many times a first prize winner.

Roots each \$1.00, Plants each \$0.75, 3 for \$2.00

WAR BONNET—Inc. Cac. Color, Dragon Blood Red, reverse light jasper red. The 8 to 10 inch blooms have narrow petals that are nicely incurved. Plant a healthy grower, attaining to a height of 6 feet and over. An early and prolific bloomer.

Roots each \$2.00, Plants each \$1.00, 3 for \$2.50

Exhibition Dahlias at Gift Prices

The following list of class dahlias, many of which have been big prize winners in the past are offered to you at prices so low, you cannot only have them in your own garden, but can make a gift of them to a friend for his or her garden. You may make your own choice of as many or as few varieties as you like at 50 cents the root, or \$3.50 per dozen, plus 25 cents for postage. Stocks of none of them are large and when sold out this offering is automatically withdrawn.

The roots are first class in every respect, and will give you entire satisfaction.

FORT MONMOUTH, Rich wine red, crimson undertone. A giant.

BLACK KNIGHT—Giant, rich purplish red.

KEMP'S MONARCH—Giant. Color, Orange Chrome tint.

MISS PARKERSBURG—Large Ochraceous Buff.

BURCH FORAKER—Brilliant flame red. Very large.

MADAM BRACK—Very attractive bi-colored variety.

BUCKEYE STAR—Salmon or Jasper pink, with a golden yellow center.

MISS GLORY—Large Semi-Cactus, Yellow and Apricot.

STRAIGHTS WHITE—Large exhibition white..

MONMOUTH CHAMPION—Large Orange Scarlet.

ORINGO—Giant salmon orange and gold.

MODEL 999—Large semi-cactus of vivid scarlet color.

CROYDON VIVID—(Australian). Large vivid scarlet.

YELLOW BEAUTY—Large yellow.

Miniature Dahlias

LOVELINESS—Dec. A very lovely little dahlia. None other presents more real beauty. The lovely colors are bluish Lavender, with white throat tones. Size 3 to 4 inches in diameter, full centered and are held high out of the foliage on a three to four foot plant.

Roots each 35 Cents, 3 for \$1.00

LITTLE BEAUTY—(No. D. 35). This attractive little decorative is distinctive and unusual in its color combination of lavender pink and golden yellow ground. Size of bloom $2\frac{1}{2}$ to 3 inches. Full centered and are held above the foliage on 6 to 7 inch stems. Height of plant 2 feet.

Roots each 35 Cents, 3 for \$1.00

BABY EDWIN—(No. E. 35). Color, deep spinel pink, shaded lighter tone at base of petals. The small blooms are of decorative type, 2 to $2\frac{1}{2}$ inches in diameter, full centered. Stems good. Plant about 20 inches high.

Roots each 35 Cents, 3 for \$1.00

LITTLE DIANNE—Dec. (No. F. 35). Color, pure primrose yellow, tips on petals shaded deep rose pink. Size of bloom $2\frac{1}{2}$ to 3 inches. Good stems. Height 20 inches.

Roots each 35 Cents, 3 for \$1.00

BARBRA MAC—Dec. (No. G-35). Color, tyrian pink, shaded white at base of petals. Size of flower $2\frac{1}{2}$ inches, full centered and good stems. Height of plant 18-20 inches.

Roots 35 Cents each, 3 for \$1.00

LITTLE SWEETHEART—Dec. (No. B-35). Light mellow purple blooms that average only $2\frac{1}{2}$ inches in size, full centered and good stems. Height of plant 18-20 inches. One of the best in the collection.

Roots 35 Cents each, 3 for \$1.00

NEW RACE OF MINIATURE DAHLIAS

Originated by J. A. Kemp.

Now being offered for the first time, and will be known as—

Zulu Miniatures

The name Zulu is given them to distinguish them from the green foliated miniatures. Some have almost black foliage, while others have a lighter bronze red foliage. All are very desirable and the sharp contrast between the dark foliage and various colors of the flowers is an outstanding feature of this new strain. Excellent for border planting, bedding and general decorative purposes. The names given them are mostly of African origin. We believe them to be absolutely proof against insects as we have never seen insects of any kind on them, not even Japanese Beetles nor Corn Borers.

ZULU CHIEF—(No. 38-07). Color, is brilliant carmine, flowers are semi-double, averaging about $3\frac{1}{2}$ inches across, with small dark disc in center, heavily studded with bright yellow anthers. Height about 3 $\frac{1}{3}$ feet, well branched and an abundant producer of its brilliant blooms on long, stiff stems.

Roots each \$1.00, Plants each \$0.60

ZOMBI—(No. 38-08). The color of this fine variety is also a brilliant carmine, many coming full double, a few semi-double. Blooms are $3\frac{1}{2}$ inches across, plant quite dwarf, rarely exceeding 20 inches in height. Fine for bedding and border planting, also for cutting.

Roots each \$1.00, Plants each \$0.60

MOMBOSA—(No. 38-10). Color, deep maroon. The $3\frac{1}{2}$ inch blooms are semi-double, with dark disc, studded with many bright yellow anthers. Height 3 feet, foliage very dark, one of the most desirable in the list.

Roots each \$1.00, Plants each \$0.60

ZANZIBAR—(No. 38-03). Color, Viridine yellow. Size of bloom 3 to $3\frac{1}{2}$ inches, full double greater part of the blooming season, and are borne on long slender branches, making it possible to cut them with canes 2 to 3 feet long. Good keeper when cut. Fine for house decoration and exhibition.

Roots each \$1.00, Plants each \$0.60

NYANZA—(No. 38-11). Color, bright Rhodamine purple, semi-double, averaging a little over 3 inches in diameter. Plant attains to a height of 3 to 4 feet, admitting the blooms to be cut with cane 3 feet long. Very prolific of bloom. Good keeper when cut.

Roots each \$1.00, Plants each \$0.60

SCARLET BEDDER—(No. 38-01). The brilliant scarlet blooms are single, with large dark disc, profusely studded with bright yellow anthers, producing a delightful effect. Height of plant 18 to 24 inches, with a width of about 16 inches, and should not be planted over 16 inches apart in border or bed. It is a beautiful sight when in full bloom.

Roots each \$1.00, Plants each \$0.60

ZUNI—(No. 38-09). This tiny bi-colored dahlia is a fine bedding companion to the Scarlet bedder. The two-toned single flowers are about 3 inches across, the colors being Vandyke red, and Rhodamine Purple. Foliage very dark and glossy. Slightly stronger grower than the scarlet bedder, and not quite as numerously branched, therefore it should not be planted over 14 inches apart in the border or bed. These two bedders are always neat and clean, as they shed the old petals quickly, and the seed pods remain fresh appearing until cut down by frost.

Roots each \$1.00, Plants each \$0.60

New Miniature Dahlia

DARLENE—(No. 10-39, Kemp). This dainty little miniature is one of the smallest decoratives we have any knowledge of. It seldom exceeds $1\frac{1}{2}$ inches in diameter, full centered and has strong stems that hold the dainty little flower high out of the foliage.

The color, is dull white background with cameo pink and lavender halo radiating throughout the flower. Height of plant about two feet, many branched and an early and prodigious bloomer.

Roots \$1.50 each, Plants \$1.00 each, 3 for \$2.00

Ball Dahlias

KEMP'S NUBALL—Ball (No. A. K.) A dark lavender pink of much beauty, and we believe it is the best ball dahlia to date. Flowers up to 5 inches in diameter, perfect ball type, and are held on stiff stems 10-12 inches out of the foliage. Height of bush about 4 feet, wide spreading and a very prolific bloomer from early season till frost. Awarded first prize in every class in which it was exhibited the past season.

Plants each \$1.00

CAROLYN BALL—This fine ball dahlia has been a leader in the ball section for several years past, and is only second to our NUBALL. The color is a clear lavender-pink. Flowers from 4-5 inches in size are produced on good stems. Plant about 3 feet tall, and very prolific throughout the season.

Divisions each 35 Cents, no plants

New Pom Pom Dahlias

BETTY ANNE—One of the best exhibition Poms in commerce. And also one of the prettiest. In color it is soft rose pink, with a halo of violet rose to enhance its beauty. Blooms are small, averaging $1\frac{1}{2}$ x $1\frac{1}{4}$ inches, and very uniform in size. Bush 2 feet high, and extra prolific.

Roots each 25 Cents, 3 for 60 Cents

SHERRY—(Wood 1937). This is just about the best Pom Pom of this color we have ever seen. Color, bright pansy purple, to royal purple. Its small, perfect flowers are produced on long stiff stems, and are held just the right height above the foliage. A wonderfully fine exhibition variety. Plant is a fine grower and very prolific throughout the season. Root stock very limited.

Roots each 35c, 3 for \$1.00

LEMON DROP

This perfectly formed little Pom is one of the choicest exhibition Poms we have seen in many a year. It ranks with Little Edith, Atom, and other miniature poms. Its average size is about $1\frac{1}{4}$ inches, and the two foot high plants are a sheet of color from early season until cut down by frost. In color, it is a light lemon yellow, the best we have yet seen in the yellow Poms. Par-excellent for cut flowers and exhibition purposes.

Divisions each 35 Cents, 3 for \$1.00

The Following Poms Supplied at 18c each 6 for \$1.00, \$1.50 the Dozen Net

FASCINATION—Lavender pink, shaded white on lower half of petals. Very showy and desirable.

MADELINE—Deep lemon yellow, tipped grayish lavender. Very showy, and the best bi-color Pom we know.

BOB WHITE—The best white to date. Flowers are small, and fine for exhibition. Good keeper when cut. Plant dwarf, very prolific of perfect bloom throughout the season.

BRONZE BEAUTY—A small, well formed plant, producing rich golden bronze flowers of great beauty. Fine for exhibition.

ATOM—This is unquestionably one of the very best exhibition Poms ever introduced. It seldom exceeds $1\frac{1}{2}$ inches in size. The tiny flowers are perfect balls, and of a beautiful scarlet red color. Plant dwarf, many branched and tremendously prolific of bloom.

PANSY—Almost every one likes the bright, cheery color of this little Pom, which is lively deep lavender. Fine for exhibition, and house decoration.

LITTLE DORTHEA—Small orange and white blend. Very pretty.

LITTLE EDITH—This free growing and free flowering little Pom is a most profuse producer of small yellow blooms, slightly tipped carmine. One of the very best exhibition Poms.

ROSEA—Rosy lavender of refined beauty. Wonderful exhibition variety.

DAHLIA ORDERS FOR LESS THAN \$1.00 NOT ACCEPTABLE

Miniature Dahlias—Continued

DOLLY—F. D. (Geer). Color, beautiful dark rosy magenta formal miniature of the Fairy type. Long stiff stems hold the small blooms high out of the foliage. Height of plant 30 inches.

Roots each 50 Cents, 3 for \$1.25

GLOW OF DAWN—(Geer). This beautiful two tone miniature cactus is one of the prettiest miniatures we have ever seen. The color is radiant pink, with wax yellow center, blooms are full centered and average about 3 inches in diameter. Height of plant about 2 feet.

Roots each 50 Cents, 3 for \$1.25

ROYALETTE—Dec. (Geer). The most attractive royal purple miniature in commerce. Stems are long, stiff and graceful, holding the bright purple blooms high above the foliage.

Roots each 50 Cents, 3 for \$1.25

EASTER GREETING—The flowers of this dainty little white miniature are produced in great profusion on dwarf, wide spreading plants. Have stems about 15 inches in length that hold the flower high out of the foliage. A great little white for design work, as well as for house decoration and exhibition.

Roots each \$1.00, 3 for \$2.50

SYLVIA—(Lakeside, Score 86). This lovely little red miniature produces exhibition blooms that average $2\frac{1}{2}$ inches wide by $1\frac{3}{4}$ inches deep. The plant grows about 4 feet high, and is enormously prolific of dainty blooms from early season till frosted down.

Roots each 40 Cents, 3 for \$1.00

FAIRY—F. D. This dainty miniature has no rival for general usefulness. Fine for florists' use in design work, for house decoration and for exhibition. The color is rose pink, average size of bloom $3\frac{1}{2}$ to 4 inches. Stems long and stiff, holding the flower high out of the foliage of the 3 foot high plant.

Roots each 20 Cents, 3 for 50 Cents, doz. \$2.00

TOOTSIE—Here is another miniature of refined beauty. The color is a clear, soft pink-salmon blend. Size of bloom $3\frac{1}{2}$ to 4 inches. Long stiff stems that hold the dainty bloom high out of the foliage. Good grower, and free bloomer.

Roots each 20 Cents, 3 for 50 Cents

LITTLE NEMO—There is only one Little Nemo miniature and this is it. It is in a class by itself, as the bright scarlet, white tipped blooms have no successful rivals. It is tops on the exhibition table, and for house decoration.

Roots each 40 Cents, 3 for \$1.00

BISHOP OF LANDSAFF—Duplex. Until the advent of our ZULU strain this was the only dark foliated miniature dahlia obtainable. The blooms are deep scarlet, semi-double, have long stems that hold them high out of the foliage of the 30 inch plant.

Roots each 25 Cents, 3 for 60 Cents

BABY ROYAL—Semi-Cac. This little salmon pink, shaded apricot is 3 x 2 inches in size, blooms are held high out of the foliage of the 3 foot plant. Very prolific of bloom.

Roots each 20 Cents, 3 for 50 Cents

DAHLIA SEED

Autumn of 1940 was very favorable for the pollination of dahlias, both by hand and naturally, which enabled us to secure a nice crop of very high quality seed, saved from the very best double flowered varieties that we know are good seed parents. The seed we here offer you are the surplus over and above our own requirements and are exactly the same quality we retain for our own use. Dahlias will bloom from seed in 10-12 weeks from time of planting, and should be sown in reasonably good soil around the middle of March. Later sowing will produce quite as good results but blooming is delayed accordingly. We know the seed we offer are of the highest quality obtainable, but we cannot guarantee the results you will have with them, as growing dahlias from seed is purely a gamble, and every one must take that chance with them. Seed never reproduce varieties like the seed parents, all will be different, though some may resemble the seed parents in type of flower or plant.

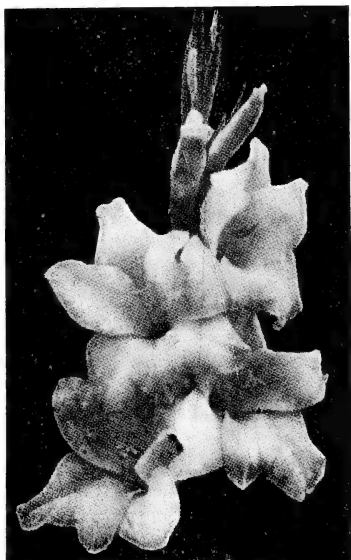
Supply is limited, and while they last orders will be filled at the popular price of \$5.00 per 100.

Zulu and Green Leaved Miniature Dahlia Seed

Contains about equal quantity of dark bronze red, and green leaved miniature varieties, carefully selected from among the best seed parents. Many new and surprisingly beautiful seedlings may be expected from this choice seed.

Large packet of 200 seeds or more 50 Cents.

Prices of seeds strictly net.



Kemp's Fine Gladiolus

WHAT SIZES SHOULD YOU BUY?

That all depends on what they are intended for. If for blooms and reasonable increase by bulblets, the largest size bulbs usually produce two to three spikes of medium to good size blooms. If for exhibition, second size will produce a splendid spike, perhaps two. Third size bulbs will produce a good spike of bloom, but hardly good enough for the show. Fourth size, will usually produce fair sized spikes, as will No.'s 5 and 6 sizes, but are of inferior size and quality. The smaller bulbs will give you the greater quantity of good bulblets.

Gladiolus Bulb Sizes

No. 1 measures in diameter, $1\frac{1}{2}$ inches and over. No. 2, $1\frac{1}{4}$ to $1\frac{1}{2}$ inches. No. 3, 1 inch to $1\frac{1}{4}$ inches. No. 4, $\frac{3}{4}$ to 1 inch. Planting sizes include all under $\frac{3}{4}$ inches.

Kemp's Fine Gladiolus

	Each	Doz.	100
ALBANIA —(Kemp). A pure white of great Beauty. Its beautiful frilled petals imparts a finish seldom found in any other variety. Fine for exhibition and florists' use.....	No. 1—5c No. 2—3c	30c 25c	
CONISTON —(Kemp). This fine Glad is a clear ochereous salmon, with hair lines of rose red in the throat	No. 1—5c No. 2—3c	30c 25c	
DREAM O'BEAUTY —Color; clear rose pink. Flowers are large and of good substance. A tall, strong grower. Flowers usually well placed, but like Picardy, an occasional spike will be crooked	No. 1—5c No. 2—3c	30c 25c	
BETTY NUTHALL —Salmon-orange, coral pink shading, throat shaded yellow. Immense spikes. One of the best commercial and exhibition varieties	No. 1—5c No. 2—3c	30c 25c	
GOLD ELSIE —(Prim Hyb.). Flowers; medium size, but well placed on a tall spike. Pure, deep golden yellow color. One of the very best of the type. Fine for exhibition. Deeper color than Golden Dream	No. 1—5c No. 2—3c	30c 25c	
NORWOOD —(Kemp). Coral pink, chatenay pink in the throat. A very attractive glad for general use, and one that you will like	No. 1—5c No. 2—3c	30c 25c	
MARGARET FULTON —Early salmon decorative. A distinct shade, different from any other variety. Fine for florists use, with whom it is a prime favorite on account of its richness in color. Stock limited.....	No. 1—5c No. 2—4c	30c 25c	
QUINTON —(Kemp). Prim Hyb. This is one of the earliest flowering glads we know, often coming in bloom 50 to 60 days from planting. The 5 inch flowers are a beautiful carol pink. Spikes long and straight. Good keeper when cut.....	No. 1—5c No. 2—3c No. 3— No. 4—	30c 25c 20c 16c	\$2.25 1.90 1.65 1.35
		Planting sizes	\$1.00
		Bulblets	.25
SALMON BEAUTY —(Kemp). This fine Glad is a clear salmon pink in color, has great size, and real beauty. The large blooms are produced on tall straight stalks. Several open at a time		Each- No. 1—15c No. 2—10c	Dozen \$1.50 1.00
PICARDY —This large flowered, wonderfully beautiful Glad is the favorite of all who admire the pink shades, as it has all the good qualities for garden, house decoration, for exhibition and florists use. Bulb is healthy and exceedingly prolific of bulblets that will grow. Plant; tall, with long bloom spike and many flowers open at a time.....	Each No. 1—5c No. 2—3c No. 3— No. 4—	Doz. 30c 25c 20c 16c	100 \$2.25 1.90 1.65 1.35
		Planting sizes	1.00
		Bulblets	.25
KEMP'S PICKUP MIXTURE —A high quality mixture, consisting largely of fine unidentifiable varieties picked up in the field, and accidentally mixed in handling, to which has been added small lots of high class sorts that were slow of increase to be profitable to grow under name. Many highly desirable varieties and colors are represented and you will surely be well pleased with this mixture. We believe it offers the greatest value of any mixture offered in America. Stock is limited, and while it lasts, orders will be filled at the low price of \$2.00 per 100 postpaid, \$1.80 per 100 by express, charges collect. No. 2 bulbs \$1.75 per 100 postpaid, \$1.50 per 100 by express, charges collect.			

Smaller quantities. No. 1—20c doz., No. 2—18c doz. postpaid.

ORDERS FOR GLADIOLUS BULBS ALONE, FOR LESS THAN 25 CENTS ARE NOT ACCEPTABLE.



KEMP'S NEW HYBRID JAPANESE IRIS

(Japanese Variety "HARMONY" x *Laevigata*, *Alba Pupurea*
"SPECIES")

Foreword

About 30 years ago the *Iris* species *Laevigata*, *Alba Pupurea* was found growing in a remote section of northern Japan by one of Wallace's (of England) collectors. It is of the *Kaemferi* (Japanese) type, having six narrow petals with distinctive blue and white colors. The blooming season is about midway between the German type and the early blooming Japanese type. Wallace sent some of the stock to the Department of Agriculture in Washington. They in turn sent us almost their entire stock, explaining that it might be possible to effect a cross between the Japanese and the Species. Its season of blooming made it difficult to get pollen of the species in time to cross on the Japanese varieties, as never more than one or two of it remained when the first blooms of the early blooming Japanese varieties opened.

The early attempts to effect a successful cross were failures, but year after year the work was carried on for a period of approximately 15 years when a single successful cross was effected. From this pod of seed came the four beautiful varieties listed herein, and which are now being introduced to the flower loving public 20 years after the first attempt to cross them. In our more than 40 years of breeding better flowers for better gardens, we are more enthused over achieving final success in this outstanding work than all our other successes combined, for we believe they are the only hybrids between the straight Japanese *Iris* and the *Laevigata*, *Alba Pupurea* in existence.

All four varieties are very outstanding. All are of the *Kaemferi* type, yet different and much more beautiful than any *Iris* of this type we have ever seen, or have any knowledge of.

It is not possible to visualize their great beauty from descriptions or black and white photographs. They must be seen to fully appreciate their glorious beauty. They are very hardy and will withstand cold of many degrees below zero without being injured. They can be safely planted in September, April and May. Our stocks of these outstanding hybrids are quite limited, so please order early to avoid possible disappointment.

Divisions are offered in large or blooming size of 6 or more fans, and small size having three or more fans.

ACHIEVEMENT—Broad rounded petals of almost equal size. Chalk white ground veined and dusted deep blue violet, merging into pale blue violet at edges. From 3 to 5 erect styles of pale blue, slightly flushed to give a pinkish effect. 6 petals, maximum size of bloom 8 inches. Height 38 to 40 inches. Outstanding and distinct in shape and later flowering than either parent. Very beautiful and desirable. Very prolific bloomer.

Large blooming size divisions \$2.50 each, small size \$1.25 each

ETHEL D. STOUT—Ground color of Vanderpools violet, softly veined chalk white and edged with dull "blue violet." The styles vary from three to six in number and are a darker hue of the ground color. The six petals are large, rounded and overlapping, the inferior ones are somewhat more violet in tone which gives a delightfully changeable effect. Maximum size of bloom 7 inches. Height 38-40 inches. Very prolific bloomer.

Large blooming size divisions \$2.50 each, small size \$1.25 each

LOVELINESS—The 6 petals are wide and overlapping, giving the flower a full and rounded shape. The color of the newly opened flower is a rich "bluish violet" veined pale lavender and shaded "madder violet" at the throat. The styles, 5 to 6 in number, are long and erect same rich violet, with pale lavender stripes, giving the effect of a crown. Maximum size of bloom, 6 to 7 inches. Height 23 to 25 inches. This charming variety is dwarf in habit and has very slender stems like the *Laevigata*, *Alba Pupurea* parent.

Large blooming size divisions \$2.50 each, small size divisions \$1.25 each.

AUREAFOLIA—This exquisite variety has three petals. The standards are dark purple in the center of the petals, radiating to lighter purple toward the outer edges of the petals. Falls are pale mauve ground, veined and flecked "anthracite violet." Maximum size of bloom 5 inches. Height 40 inches. This variety is probably the most distinct Iris of this type ever originated. From the time the foliage starts in the spring and up until almost blooming time the foliage is a bright "Golden Yellow," gradually changing to a greenish yellow as the season advances. Plants are very prolific bloomers.

Large blooming size divisions \$1.50 each, small size divisions \$.75 each.

SPECIAL OFFER—1 large size division each of the 4 varieties \$8.00,

1 small size division each \$4.00, delivered at your post office.

Kemp's Orchid Flowered Japanese Iris

These beautiful Irises were originated by us from hand pollenized seed some years ago. The collection as a whole is probably the most beautiful collection ever offered in this type. With these wonderfully beautiful hybrids it is now possible to achieve a color effect in the garden quite equal to that produced with the German, (*Liberty Iris*) type. And, at a season when there is a dearth of bright colors in the garden, which makes them all the more desirable.

The Japanese Irises are very hardy and will withstand almost any degree of cold, particularly if they are in moist ground. While they prefer a naturally moist and slightly acid soil, they will grow and thrive in almost any kind of soil and situation if a spade full or two of granulated peat moss is placed under the plants or thoroughly mixed with the soil where they are to remain permanently. The peat moss is a natural food for them and serves three purposes. It supplies just the right amount of acid, supplies the plants with their natural food and holds moisture as no other material will. So there is no longer any reason for not having these beautiful flowers in your garden, even though you must plant them on high, naturally dry soil.

Our hybrids are not only more beautiful, but much more prolific of bloom than the general run. Well established clumps will frequently throw up as many as 30 to 35 stems, each bearing 4 to 5 flowers. The flowering season usually opens the latter part of June and extends to the latter part of July. They are quite as desirable for cutting as the *Gladiolus*, and when cut just as the first flower is unfolding, the remaining buds will open in water just as the *Gladiolus* does, and the individual bloom lasts three to four days when kept in a cool place.

The following 20 varieties, embracing almost every color and shade (excepting yellow) were selected from over 1,000 seedlings for robustness of plant, size and exquisite colors of their blooms, and productiveness. Be sure to plant some of these beautiful Iris this year, either in spring or autumn. You will be more than pleased with them.

Large blooming size divisions 50 cents each, 6 for \$2.75, 12 for \$5.00, excepting where noted. The set of 20 varieties for \$10.00. Small divisions 25 cents each, 6 for \$1.25, 12 for \$2.25, excepting where noted. The set of 20 varieties for \$5.00. Small orders shipped by prepaid parcels-post. Larger orders of 12 large or 20 small divisions shipped by express, charges collect.

ATLANTA—(No. 11). Rosaline pink, with hue of soft lavender pink. Primrose yellow blotch at back of petals, from which radiates faint longitudinal veins of bluish purple. Pistils greenish white with bluish lips. A very dainty and extremely beautiful variety. 6 petals, size of flower 6 inches, height of stalk 45 inches.

BOBBY SIPE—(No. 9). Large white overlaid with prominent feathering of bright bluish violet. The violet being heavier at base of petals, surrounding bright orange blotch. The beautiful color contrast of this variety is impossible of accurate description. It will have to be seen to be properly appreciated. 6 petals. Size of bloom 6 inches, height 48 inches.

CELESTINE—(No. 15). Deep silvery pink hue veined blue. Orange blotch, surrounded with splashes and stripes of light purple. Standards or inferior petals deep silver pink veined deep blue. Pistils bremen blue. 3 petals, size of flower 7 inches, height of stalk 50 inches.

CHARLOTTE—(No. 18). Violaceous blue on grayish background, in about equal proportions of color. Pistils grayish white, tipped clear violet blue, with broad feathering of Primuline yellow extending about $1\frac{1}{4}$ inches up the center of the petals. 6 petals, flower 7 inches in diameter. A very showy and beautiful variety that every one likes. Height 42 inches.

COLLINGWOOD—(No. 10). Lavender pink ground, heavily brushed Pieroma violet. The violet being much deeper on some of the flowers than on others, giving the appearance of two distinct variety colors from the same plant. The standards or inferior petals are upright and long prominent. The color being petunia violet, lightly edged lavender pink. Pistils lilac tipped petunia violet. One of the most beautiful color combinations to be seen in the Japanese Iris. 3 petals, size of bloom 7 inches, height 32 inches.

CONSTANCE—(No. 19). Cerulean blue feathering, overlapping pale forget-me-not background, with orange buff markings at base of petals. Standards medium size, splashed purple on light King's Blue background. Pistils, greenish white, tipped bluish purple. Flower medium to large. 3 petals. Very fine and a prime favorite with those who are fond of parti-colored flowers. Mid-season. Height 32 inches.

GRENADIER—(No. 16). White, overlaid with bright lavender sheen. The lavender being more prominent at base of petals, surrounding cadmium orange blotch. The standards or inferior petals are medium long, upright and are of a pleasing hue of lavender edged blue. Pistils clear white. A wonderfully beautiful variety. 3 petals, size of bloom 7-8 inches. Height of stalk 50 inches.

HARMONY—(No. 3). A finely ruffled variety of great beauty, and distinct from any other Japan Iris I have ever seen. The flowers are single and medium size, with the exquisite color of oxide blue veined and edged lilac pink. Prominent orange blotch at base of petals. Inferior petals bright berlin blue. Pistils pale lilac pink. Size of flower $4\frac{3}{4}$ inches, height 42 inches.

Price \$1.00 each, \$10.00 per dozen

LAWRENCE—(No. 5). Hortense blue, lightening to Ontario violet, as the flower becomes fully blown. Standards are large prominent, and of a solid, deep full bluish violet. Pistils greenish white, tipped light bluish violet. Rich Primuline yellow blotch extending from base to one-third way up petals in featherlike formation. Flowers 8 inches in diameter, with broad rounding petals. A very striking and altogether beautiful variety. Height 42 inches.

Price 60c each, \$6.00 per dozen

MARTHA KEMP—(No. 8). Deep lilac pink ground, brushed Venetian blue. Standards or inferior petals are medium long, stand upright, and are almost solid, deep bluish violet. Orange blotch at base of petals. Pistils greenish white tipped bluish violet. A very conspicuous and beautiful variety. Single. Size of flower 7 inches, height 48 inches.

MARVELLA—(No. 20). Phlox purple, splashed phlox pink. Orange buff blotch at base of petals. Pistils greenish white, tipped lavender pink. Flower large to very large, with three broad, rounded petals. Height 32 inches. Midseason. A marvelously beautiful variety.

Price \$1.00 each, \$10.00 per dozen

NORMANDY—(No. 7). White, with faint hair lines or veins, radiating from light cadmium yellow blotch at base of petals. Standards or inferior petals are very conspicuous in their contrast of bluish violet color, tipped and edged white. Single. Size of flower 6-7 inches, height 46 inches.

OCEANA—(No. 12). Deep violet blue, with bright cadmium yellow blotch at base of petals. Pistils striped lavender and purple, lips dull violet. Very handsome and showy. 6 petals beautifully ruffled and fluted. Size of flower 6 inches, height of stalk 55 inches.

RICHMOND—(No. 23, 1933). The ground color of this marvelously beautiful variety is difficult to define, as it does not exactly match any of the color plates in Ridgeway's Color Chart. Its rich lustrous color closely approaches Royal Purple, and Dark Violet coming about half way between these two colors. Some of the flowers are lightly mottled and splashed with light pink, prominent orange color at base of petals. Richmond is by far the richest colored Japanese Iris I have ever seen.

Price \$1.50 each, \$15.00 per dozen

ROMANCE—(No. 2). Cerulian blue, heavily marbled pinkish lilac. Prominent blotch of deep cadmium yellow at base of petals, short or inferior upright petals of same color and marbling. Single. Size of flower 8 inches, height of flower stalk 40 inches. A very showy variety that will find favor with all lovers of the Iris who are fond of the odd and unusual color combinations.

SELKIRK—(No. 22). Pure white, with gold band in center of lower half of petals. Flowers large, and beautifully ruffled. Similar to Gold Bound, but pronounced by experts as being better. 6 petals, height of stalk 42 inches.

TALMANYA—(No. 4). Pale kings blue, irregularly splashed and marbled Venetian blue. Bright orange blotch at base of petals. Standards of same pleasing color as falls. Pistils greenish white, tipped pale kings and Venetian blue. A splendid variety of great merit. Flowers 7½ inches in diameter, finely ruffled. Height 40 inches.

VENICE—(No. 17). Lavender pink, heavily veined Venetian blue, with deep chrome yellow blotch at base of petals. Pistils lavender tipped Venetian blue. 6 petals, size of flower 6 inches, height of stalk 50 inches. It is impossible to adequately describe the great beauty of this exquisite variety. You will have to see it to fully appreciate its beauty.

VERNON—(No. 21). Bright lavender blue on rosaline pink ground. Narrow and of orange rufous on center of lower third of petals. Standards or inferior petals oxide blue, mottled lavender pink. Pistils creamy white, tipped lavender blue. 3 petals. Size of flower 7-8 inches, height of stalk, 30 inches.

VAN HOESSEN—(No. 6). Dull bluish, violet, veined lilac pink. Light orange colored blotch at base of petals. Standard of inferior petals lilac pink tipped bluish violet. Pistils dull greenish white, edged bluish violet, with deeper margin of bluish violet at terminal. A very beautiful variety. Single. Diameter of flower 6 inches, height 48 inches

Japanese Iris Seed from Kemp's Orchid Flowered Strain

That many new and beautiful varieties will result from the planting of this strain of seed, there can be no question or doubt. Iris are easily grown from seed, and any one with greenhouse facilities, or a sunny window in the house can succeed with them.

Price per packet of 100 seeds.....	\$.25
Three packets60
Six packets	1.00

Postpaid

Full cultural directions printed on each packet

Giant Golden Day Lily (Hemerocallis)

The giant golden Day Lily is one of the most showy hardy garden flowers for planting in masses, groups or single specimen in the hardy border or in front of shrubbery. They are very popular with the advanced garden owners, and are considered almost indispensable for brightening up dark and unattractive spots in the garden. They are entirely hardy, will thrive in almost any kind of soil and situation, are rapid growers, and the plants will soon grow into large clumps. It is no uncommon thing for large established plants to produce a hundred or more large Lilylike flowers during the blooming season. By planting early and late blooming varieties one can

have this colorful flower in the garden from early June to the last of August. Many produce blooms quite as large as the Gold-Banded Lily of Japan. The varieties here offered are all of the best, and will give the very utmost in satisfaction. At the low price we are offering them you simply cannot afford to be without them.

Good strong plants, each 50 cents, 6 for \$2.75, 12 for \$5.00
All prices net.

AMARYLLIS—This grand variety is outstanding for its great size, fine golden-orange color and recurving and heavily ringed petals. In form and finish it strongly resembles the Amaryllis. Height 3 feet. Blooming time July and August.

BAY STATE—Brilliant glistening deep yellow flowers of largest size on 4 foot stems. Very free blooming and robust plant. Stems 4 feet high. Blooming time, June and July.

DONALD WYMAN—Very large orange colored flowers, center petals shaded mahogany. One of the best in commerce. Stems 4 feet high. flowering time, mid July to late August.

GOLDEN DREAM—Large golden-yellow flowers of exquisite beauty. Stems 4 feet high. blooms in July.

GOLDINI—Deep golden-orange flowers of very large size and unusual beauty. Stems $3\frac{1}{2}$ to 4 feet high. Flowering time late June and July.

J. A. CRAWFORD—Rich apricot-yellow, shaded cadmium yellow. Prolific bloomer, producing many large Lily-like blooms on stems 4 feet high. A very lovely variety. Blooming time late June and July.

J. R. MANN—This variety is not only very beautiful but is conspicuous for its rich buff-orange color. The one and only variety in the list of this color. Stems $3\frac{1}{2}$ feet high. Blooming time, June to August.

LEMONA—Delicate pale lemon-yellow. Flowers are very large and attractive, $4\frac{1}{2}$ foot stems. Blooming time June and July.

MRS. W. H. WYMAN—Lovely light lemon-yellow flowers. Extra large and very attractive. Stems $4\frac{1}{2}$ feet high, blooming time, August to September.

THE GEM—Rich deep orange-yellow flowers on stems $3\frac{1}{2}$ feet high. A very lovely variety and one of the finest in this color. Equal to the Lilies. Truly a gem. Flowering time, early June to well into July.

Giant Golden Day Lily Seedlings

3 year old blooming size plants 25 cents each.

These seedlings are from seed of the above named varieties and about a dozen other high class named varieties. There are many extra good ones among them, quite as good as the best named varieties, if not better. Supply is limited and while they last orders will be filled at prices quoted above.

Giant Golden Day Lily Seed

GIANT GOLDEN DAY-LILY—(Hemerocallis). The seed we here offer are from about 20 varieties of the best named sorts in commerce. Blooms 4-6 inches and over in diameter are freely produced over a long season. Plants are very hardy and long lived.

Packet 25 cents, 3 for 60 cents net



KEMP'S ORCHID FLOWERED JAPANESE IRIS